



## **MEDIA ALERT**

## **HEROES GO FREE!**

LEGOLAND® New York Resort Offers Free Admission for First Responders September 8 - 10

What: To say thank you to those keeping us safe every day, LEGOLAND® New York

Resort is offering free admission to first responders on the weekend leading up

to September 11.

**When:** Friday, September 8 – Sunday, September 10

• Police, sheriff's deputies, firefighters, EMTs and paramedics will be eligible for free admission to LEGOLAND New York Resort

• The offer is open to career as well as volunteer responders from **any** department

• Just show a valid ID at the ticket windows to enjoy a free day of fun!

• It's our way of saying thank you for keeping us safe!

As an early celebration of these heroes, LEGOLAND New York hosted a group of local law enforcement and EMTs. They tested their skills on <u>Fire Academy</u>, met LEGOLAND police officer and firefighter characters, and were transformed

into LEGO® Minifigures on the LEGO Factory Adventure Ride!

**Enclosed** 

**Contact:** 

B-Roll and Photos (Linked)

B-ROLL AND PHOTOS OF FIRST RESPONDERS AT LEGOLAND NEW YORK HERE

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For more information about LEGOLAND New York Resort, visit our website or follow us on Facebook.

